



## PRESS & MEDIA RELEASE

# FOR IMMEDIATE RELEASE

**Los Angeles, California, October 24<sup>th</sup>, 2023** – **Intellectual Property Securities Corporation (IPSE)**, the world leading intellectual property-securitizer financial services firm announces a Strategic Alliance with Kevin D Kinsey, who is the Chief Executive Officer of **Exodus Entertainment Bancorp**, Elevating its Corporate Direction and Preparing for an Impactful IPO

Los Angeles, CA - IPSE is thrilled to announce a strategic alliance with distinguished entrepreneur and finance expert, Mr. Kevin D Kinsey. In a remarkable development that promises to enhance IPSE's trajectory, **Mr. Kinsey will be joining the company's Board of Directors.**

His invaluable expertise is poised to fortify IPSE's operational framework, governance, and strategy as the corporation ardently prepares for its forthcoming Initial Public Offering (IPO).

This exciting collaboration falls under the proficient umbrella of **Perla Global Capital Advisors**, a renowned financial consultancy renowned for its adept guidance in various areas of business finance and governance. Perla Global Capital Advisors' revered reputation and innovative strategies promise to enhance this alliance, ensuring that the endeavor is both robust and profoundly successful.

Mr. Kevin D Kinsey, known for his extensive experience and illustrious reputation in the realms of business and finance, will play a crucial role in IPSE's journey. **He will be instrumental in driving the company's financing strategies, notably assisting IPSE in securing the necessary funds to realize a successful IPO.** His insightful strategic direction will also be indispensable in fine-tuning IPSE's vision, aligning its business strategies with contemporary market needs and trends.

"The integration of Mr. Kinsey into IPSE's strategic direction marks a monumental chapter in our corporate story," said **Marc Deschenaux, Chief Executive Officer and founder of Intellectual Property Securities Corporation.** "His vast experience and strategic acumen will be pivotal in driving our company's vision forward, preparing us for a successful market entry through our anticipated IPO."

The alliance of **IPSE** and **Mr. Kevin D Kinsey**, bolstered by the association with **Perla Global Capital Advisors**, marks a significant milestone in the financial industry, signaling new possibilities and a future characterized by innovative progress and sustainable success.

## About Kevin D Kinsey

Kevin D Kinsey is a seasoned entrepreneur and finance professional with a rich history of successful business ventures and strategic financial management. His impressive portfolio of experiences encompasses various sectors, allowing for a multifaceted approach to business strategy and financial planning.



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