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announces the debut of a new model that allows intellectual property (IP) assets—ranging from films to patents—to be directly listed on traditional securities markets without the need for corporate intermediaries. By connecting IP assets directly with investors, IPSE provides a streamlined route to funding for creators, inventors, and entrepreneurs, enabling the intellectual property to stand alone as a tradeable asset class.

Through a patent-protected model and a specialized Initial Intellectual Property Rights Offering (IIPRO), IPSE pioneers a securities structure tailored to IP, opening opportunities for financing that are accessible, scalable, and designed to adapt to varied forms of intellectual property.

IIPRO: Streamlined Access to Capital for Intellectual Property Owners

At the core of IPSE's approach is the Intellectual Property Rights Offering (IPRO) structure, which allows IP assets to be treated as standalone investment opportunities. Unlike conventional corporate stock or bond offerings, the IPRO framework provides flexibility by enabling direct issuance and trading of IP-backed securities on recognized markets. This pathway delivers fresh capital streams for IP owners without surrendering long-term control. IP-backed securities provide investors access to new assets with high growth potential.

Marc Deschenaux, founder of IPSE and an authority in securities and IP law, explains, "This IIPRO model allows IP assets to attract capital as independent entities, establishing intellectual property as a robust investment class on its own terms."

Marc Deschenaux's Vision: A Legacy in Financial and IP Innovation

With a career that has supported nearly 200 IPOs and more than 243 private offerings globally, Marc Deschenaux brings unmatched experience to IPSE. His career spans decades of innovation in capital markets and intellectual property, helping clients navigate complex financing landscapes. Known for his practical approach to IP, Mr. Deschenaux's dedication to unlocking value for creators and innovators positions IPSE as a leader in the evolving world of IP

securitization.

Marc Deschenaux adds, "Our mission with IPSE is to give creators and inventors a direct and fair path to funding by treating IP as a primary asset, not just a product of corporate growth. This model breaks new ground by valuing creative assets for their intrinsic potential."

A New Era for IP Investment

With IPSE's new model, intellectual property—from entertainment and media to technology and patents—can reach the market on its own terms, helping creators leverage their work without reliance on traditional funding models. This provides faster, more transparent pathways for creatives and investors alike, bypassing the challenges associated with conventional corporate or venture capital financing.

By offering intellectual property as a tradable asset class, IPSE paves the way for investors to access previously untapped potential in creative and inventive works. With compliance and transparency central to IPSE's offering, IP-backed securities are poised to attract interest across financial and creative sectors, broadening the spectrum of accessible investment opportunities.

About Intellectual Property Securities Corporation

Intellectual Property Securities Corporation (IPSE) pioneers the securitization of intellectual property, enabling IP owners to access capital through securities directly securitizing their creations. Under the leadership of Marc Deschenaux, IPSE provides comprehensive financing structures and lifecycle management for IP assets. With offices in New York, and Los Angeles, IPSE serves clients worldwide across varied industries, including media, technology, and manufacturing.

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