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Top Skills

Private Equity Mergers &
Acquisitions Venture Capital

Languages

French (Native or Bilingual)
English (Fluent)
German (Fluent)
Italian (Fluent)
Latin (Full Professional)
Espagnol (Limited Working)

Honors-Awards

Man of the Year 2000
IPO Law Firm of the Year 2019

Patents

SYSTEM & METHOD for CONVERTING
INTELLECTUAL PROPERTY INTO
MARKETABLE SECURITIES

Marc René Deschenaux

International Financial Jurist in corporate, i.p.,
Real estate & movies financings,
TV host & speaker at Wall Street.
Geneva, Canton of Geneva, Switzerland



Summary

Marc Deschenaux is a world renown specialist in Corporate Finance from private offerings to Initial Public Offerings (IPO's). He raised private and public, equity and debt, for companies internationally. He also financed various types of operations, from import/export transactions to Real Estate Investment Trusts and organized governments loans.

His specialization is corporate generalist legal and financial advisor with strong financing expertise and experience.

He provides preemptive legal support in French, Italian, English or German. He focuses on securities law, trading law and intellectual property. He adds high premium on contract drafting and complex financing negotiation.

Marc Deschenaux was involved in Entertainment & Music Industry. In 1998, he founded the World Intellectual Property Securities Exchange Corporation (WIPSEC), the first exchange quoting a new generation of securities representing ownership of a patent, a trademark, a music work, a movie or a technology. For the first time, an investor could invest purely in artistic creation or in technology without worrying about management.

In this venture, he allied the two fields he was involved in and made one of his dreams come true: to help artists and inventors raise the funds they need to create, through a financial market investing purely in the application of an idea. He sat on the Boards of Directors of more than fifty companies worldwide. He founded 48 companies, he sold 32 of them at a profit and only 7 failed.

Through Aback, a record label, he produced artists of various genre. Through Publishing World, he acquired publishing and neighbouring rights from songwriters and artists.

Publications

La Notion d' Œuvre d'Art en Droit de l'Art

Titrisation de la Propriété

Intellectuelle

Finance World I

La Distribution Privée d'Actions en Suisse

ou le Cadre Juridique Suisse du Capital

Risque

Experience

Experts Without Borders

President Experts Without Borders Federation

August 2019 - Present (8 months)

New York

Intellectual Property Securities Corporation - IPSC

President & Founder

December 2014 - Present (5 years 4 months)

Greater Los Angeles Area

Deschenaux, Hornblower & Partners, LLP International Financial Jurists

9 years 11 months

Founder & Managing Partner

May 2010 - Present (9 years 11 months)

Geneva - New-York - Casablanca - Kiev

As founder and managing partner, I established the firm and grew it into an internationally recognized firm.

International Corporate Financing Jurist

May 2010 - August 2014 (4 years 4 months)

Geneva

Deschenaux & Partners specialized in financing, securities and corporate law with a strong orientation on raising money for all types of companies from start-up to institutions as well as for governments.

Deschenaux & Partners provided services to advise and organize private and public offerings of securities (POM & IPO's).

Deschenaux & Partners advised and organized Merger & Acquisition operations.

Deschenaux & Partners supplied offshore incorporation and representation in several countries.

Deschenaux & Partners was also very active in Intellectual Property, Music, Entertainment and Patent law.

On September 6th, 2014 Deschenaux & Partners was renamed and transformed into Deschenaux, Hornblower & Partners, LLP.

Success Network Corporation

Chairman

February 2012 - Present (8 years 2 months)

Geneva - New-York - Los Angeles

A satellite television network dedicated to success under all of its forms.

Farniente, Inc

Founder

January 2003 - Present (17 years 3 months)

Inventor and developer of the charitable business concept Farniente.

Contribute to charity by doing nothing unusual, just buying products and services from Farniente, Inc. that devotes most of its profit margin to charity.

Phoenix Credit Corporation

Director

August 2007 - Present (12 years 8 months)

Founder of Phoenix Corporation & Conceptor of the debit & credit cards programs.

Cour Internationale de Médiation et d'Arbitrage

International Judge-Mediator

April 2012 - Present (8 years)

Paris - France

Alternative dispute resolution court seeking resolution first through mediation and then through arbitration.

Fine Strike Inc.

President

August 2007 - January 2016 (8 years 6 months)

Delaware

Creator of the Farniente & Orgasm brands and products lines.

Organizer of th Phoenix debit & credit cards distribution.

Business Process Institute

Partner

February 2005 - 2012 (7 years)

Founder & Inventor of the FastIPO process. Organizer of the due diligence methods.

Schwab Flaherty & Associés, law firm

Jurist.

January 2009 - May 2010 (1 year 5 months)

Transnational Financial Lawyer

CD World Corporation

President & Founder

1995 - 2000 (5 years)

Geneva - Paris - New York - Los Angeles

President and Founder of CD World Corporation and inventor of its product, the Music Point™.

With this digital kiosk, the consumer could choose from hundreds of thousands of songs, music works and movie soundtracks the ones he likes best and make his personal compilation on compact disc. The CD was delivered in less than 4 minutes and features 45 minutes of music. Each Music Point™ was connected through fibre optic lines to the Music Works Bank™, a central computer hosting a large database containing the songs available for selection.

Natsoft

Consultant

1995 - 1995 (less than a year)

I was involved in the team developing a software to manage a Golf club for the International Golf Federation. I developed specifically the reservations and communication modules.

Hotel Access International

President & Founder

1991 - 1994 (3 years)

Marc Deschenaux developed the first international discount hotel network and the first automated by phone hotel reservation network

Beat Perfumes S.A.

President & Founder

1988 - 1990 (2 years)

Marc Deschenaux created with François Bottura the Michael Jackson perfume.

Education

Harvard Business School

Leading with Finance, Business & Finance · (2018 - 2018)

University of Geneva

Master of, Economic Law · (2008 - 2009)

University of Geneva

Certificate of, Transnational Law · (2008 - 2009)

University of Geneva

Bachelor, Business Law · (2005 - 2008)

Dearborn Financial Institute

Securities Representative, Investments and Securities · (2001 - 2001)

