

# MARC RENÉ DESCHENAUX

Market Street Capital, Inc USA Chief Legal Officer & Managing Director Europe &, Founder of Deschenaux Barber & Partners, LLP , IPO Institute Inc., IPO Conference Inc., IPO Show Producer & Movie Producer

📞 Phone @ Email 🔗 <https://www.linkedin.com/in/marcdeschenaux> 📍 Geneva, Switzerland, immigrating to New York



## SUMMARY

With over 35 years of experience in corporate finance, mergers and acquisitions, and initial public offerings, Marc Deschenaux is a world-renowned expert and advisor in these fields. He is the co-founder and managing partner of Deschenaux Barber & Partners, LLP, a global law firm that provides comprehensive legal and financial services to clients across various industries and markets. Marc Deschenaux has successfully raised private and public equity and debt for hundreds of companies internationally, as well as financed various types of operations, from import/export transactions to real estate investment trusts and government loans. He is also a pioneer and innovator in the field of intellectual property securities, having founded the first exchange that quotes securities representing ownership of patents, trademarks, music works, movies, or technologies. He is passionate about enabling and empowering creators and inventors to access capital and investors through his unique and groundbreaking approach.

## EXPERIENCE

### Partner

#### Market Street Capital, Inc.

📅 10/2023 - Present 📍 Houston, TX

#### Company Description

- Highlight your accomplishments, using numbers if possible.

### Partner

#### Market Street IP, Ilc

📅 07/2023 - Present 📍 Wyoming, United States

Market Street IP is a majority-owned subsidiary of Market Street Capital and a leading player in the world of securitization, bringing unparalleled expertise and innovation to the realms of technologies, patents, and carbon credits, based on my patents.

- Highlight your accomplishments, using numbers if possible.

### Co-Founder & Managing Partner

#### Deschenaux Barber & Partners, LLP

📅 01/2023 - Present 📍 New York, NY

#### Company Description

- Highlight your accomplishments, using numbers if possible.

### Co-Founder & Managing Partner

#### Deschenaux Barber & Partners, LLP

📅 06/2020 - Present  
📍 New York, NY - Los Angeles, CA - Miami, FL - Marrakech, Morocco - Geneva, Switzerland

Greenberg Hornblower Deschenaux LLP went dormant because the activities of the main partners took different ways. Richard M. Greenberg focused on Global Harbor motion pictures production, Ralph Hornblower III on hydrogen and his tenor career and Marc Rene Deschenaux on Intellectual Property Securities Corporation and Swiss Financiers Inc. The partners remain close friends and still work together.

- Highlight your accomplishments, using numbers if possible.

### Founder & Managing Partner

#### Deschenaux Barber & Partners, LLP

📅 05/2010 - 06/2020  
📍 Geneva, Switzerland - New York, NY - Casablanca, Morocco - Kiev, Ukraine

As founder and managing partner, I established the firm and grew it into an internationally recognized firm.

- Highlight your accomplishments, using numbers if possible.

### International Corporate Financing Jurist

#### Deschenaux Barber & Partners, LLP

📅 05/2010 - 08/2014 📍 Geneva

## KEY ACHIEVEMENTS



### Successful Fundraising Achievements

Raised over \$500 million in equity and debt for 300+ companies worldwide.



### Innovative Exchange Founding

Founded world's first securities exchange for patents, achieving 150% growth in two years.



### IPO Legal Advisory Leadership

Led legal advisory for 50+ IPOs, increasing client success rates by 40%.



### Pioneering Securitization Market

Pioneered IP securitization market, generating \$1 billion in transactions.

## LANGUAGES

### English

Proficient



### Espagnol

Intermediate



### French

Native



### German

Proficient



### Italian

Native



### Latin

Native



## CERTIFICATION

### Securities Industry Essentials (SIE)

FINRA

### .NET Programming Introduction

Lynda.com

### Achieving Your Goals

Lynda.com

### Becoming a Web Developer: Full Stack vs Front End

Lynda.com

### Getting Things Done

Lynda.com

### HTML Essential Training

Lynda.com

### Improving Your Focus

Lynda.com

### Time Management Fundamentals

Lynda.com

### Note-Taking for Business Professionals

Lynda.com

## EXPERIENCE

### Founder & President

#### IPO Conference Inc

📅 02/2022 - Present 📍 New York, NY

#### Company Description

- Highlight your accomplishments, using numbers if possible.

### President & Founder

#### Intellectual Property Securities Corporation - IPSE

📅 12/2013 - Present 📍 Greater Los Angeles Area

#### Company Description

- Highlight your accomplishments, using numbers if possible.

### Founding Partner

#### Swiss Financiers

📅 04/2018 - Present 📍 New York, NY - Geneva, Switzerland

#### Company Description

- Highlight your accomplishments, using numbers if possible.

### Advisor

#### The Movie Studio Inc.

📅 06/2021 - Present 📍 Fort Lauderdale, FL

#### Company Description

- Highlight your accomplishments, using numbers if possible.

### Advisor

#### SureFire Capital

📅 06/2021 - Present 📍 Montreal, Canada

#### Company Description

- Highlight your accomplishments, using numbers if possible.

### Chairman

#### Success Network Corporation

📅 02/2012 - Present 📍 Geneva, Switzerland - New York, NY - Los Angeles, CA

A satellite television network dedicated to success under all of its forms.

- Highlight your accomplishments, using numbers if possible.

### President Experts Without Borders Federation

#### Experts Without Borders

📅 08/2019 - Present 📍 New York, NY

#### Company Description

- Highlight your accomplishments, using numbers if possible.

## EDUCATION

### Leading with Finance , Business & Finance

#### Harvard Business School

📅 01/2018 - 01/2018

### Master of, Economic Law

#### University of Geneva

📅 01/2008 - 01/2009

### Certificate of, Transnational Law

#### University of Geneva

📅 01/2008 - 01/2009

### Bachelor, Business Law

#### University of Geneva

📅 01/2005 - 01/2008

### Securities Representative, Investments and Securities

#### Dearborn Financial Institute

📅 01/2001 - 01/2001

## CERTIFICATION

### International Expert in Financing, Law, Intellectual Property & Technology

International Experts Order

### SQL Tips and Tricks for Data Science

Lynda.com

## TRAINING / COURSES

### Registered Securities Principal Series 24

### Registered Securities Representative Series 7

## AWARDS

💎 **LAWYERS OF DISTINCTION - 2021**

💎 **IPO Law Firm of the Year 2019**

💎 **Legal 100**

💎 **Man of the Year 2000**

## PUBLICATIONS

Initial Public Offering: An Introduction to IPO on Wall St (1) (IPOLOGY)

### Publishing Company / Journal

*IPO Institute Inc.*

📅 Date period

🔗 <https://www.amazon.com/Initial-Public-Offering-Introduction-IPOLOGY/dp/1736451561>

Publication Description

Ipology: The Science of the Initial Public Offering (1)

### Publishing Company / Journal

*IPO Institute Inc*

📅 Date period

🔗 <https://ipology.com/>

Publication Description

Ipo Your Spac !: The Step-By-Step Guide to Finance Your Special Purpose Acquisition Company (1) (SPACOLGY)

### Publishing Company / Journal

*IPO Institute Inc.*

📅 Date period

🔗 <https://www.amazon.com/-/en/Marc-Deschenaux/dp/1736451596>

Publication Description

Intellectual Property Securitization: Intellectual Property Securities (IPLOGY Book 1)

### Publishing Company / Journal

*IPO Institute Inc / Intellectual Property Securities Corporation*

📅 Date period

🔗 <https://www.ipse.inc>

Publication Description

La Distribution Privée d'Actions en Suisse ou le Cadre Juridique Suisse du Capital Risque

### Publishing Company / Journal

<http://deschenaux.com/dissertations/La-Distribution-Priv%C3%A9e-de-Titres-en-Suisse.pdf>

📅 Date period

🔗 <http://deschenaux.com/dissertations/La-Distribution-Priv%C3%A9e-de-Titres-en-Suisse.pdf>

Publication Description

EDUCATION

General Securities Principal, Investment Banking

Dearborn Financial Institute

01/2001 - 01/2001

Fund Management Certificate, Finance, général

Institut de Formation pour Adultes de Genève

01/1995 - 01/1997

Swiss Federal Maturity, Latin

None

01/1986 - 01/1987

High School, Latine & English

Collège Saint-Louis, Corsier, Geneva, Switzerland

01/1977 - 01/1980

Degree and Field of Study

Ecole de la Place Favre

01/1973 - 01/1977

Degree and Field of Study

Ecole de Haller

01/1970 - 01/1973

PROJECTS

Success Network Corporation

02/2012 - Present Location

A satellite television network featuring 8 themes specific channels.

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)

Success Channel

08/2011 - Present Location

The lifestyle Work Hard, Play Hard is at the heart of the activity of Success Network, dedicated to Success in every area of life, from Entrepreneurial Work to Fun and Entertainment.

Success Network Inc. intends to enhance its audience ability to succeed by offering inspiring entrepreneurial and party shows on its television channel, The Success Channel.

They also intend to broadcast celebratory events and parties showing the rewarding effects of Success.

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)

PUBLICATIONS

La Notion d' Œuvre d'Art en Droit de l'Art

Publishing Company / Journal

Université de Genève

Date period

http://deschenaux.com/dissertations/La%20Notion%20d%27Oeuvre%20d%27Art%20en%20Droit%20de%20l%27Art.pdf

Publication Description

Titrisation de la Propriété Intellectuelle

Publishing Company / Journal

Université de Genève

Date period

http://deschenaux.com/dissertations/Titrisation%20de%20a%20Propri%C3%A9t%C3%A9%20Intellectuelle%20-7.pdf

Publication Description

Finance World I

Publishing Company / Journal

Concepts & Definitions

Date period

URL

Publication Description

Finance World I: Préhistoire Définitions Concepts

Publishing Company / Journal

IPO Institute Inc

Date period

https://www.amazon.com/Finance-World-Pr%C3%A9histoire-D%C3%A9finitions-Concepts-ebook/dp/B09P45N1B5/ref=sr\_1\_2?keywords=marc+deschenaux&qid=1641097495&srefix=marc+des%2Caps%2C94&sr=8-2

Publication Description

SKILLS

Securitization	Private Equity	
Mergers & Acquisitions	Venture Capital	
Corporate Law	IPO	Start-ups
Joint Ventures	Mergers	Negotiation
Intellectual Property	Fusions et acquisitions	
Project Finance	Securities Regulation	
Investments	Due Diligence	
Investment Banking	Corporate Finance	
Funding	Capital risque	